

Lazartigue Coloring Emulsion Auburn 60ml



Hair dye

Rating: Not Rated Yet

Price

USD28.00

USD31.00

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Manufacturer [j.f. lazartigue](#)

Description

Description:

Our revolutionary permanent hair colour formulated with no ammonia or peroxide, covers 100% of grey hair, is ready to use and is also reusable (one tube up to three applications).

With no prior mixing necessary, its colouring formula is contained in a tube specially designed for a professional application, directly to roots. Developed by specialists with pleasant fragrance and gel texture, it coats the hair with a coloured protective film for an intense colour, with radiant tones and natural looking highlights. It resists the harmful effects of the sun, swimming pool and sea.

Our colouring emulsions have no lightening power as it is mainly intended to cover grey hair, however it's has essential benefits: as it contains no ammonia or peroxide, the scalp is less prone to irritation, tingling and unpleasant odours.

HOW TO CHOOSE THE CORRECT SHADE?

To choose the most suitable shade for your hair, estimate how much grey hair you have:

If you have LESS than 50% grey hair, choose one shade lighter than your natural hair colour. For example, if your natural shade is Chestnut,

choose Light Chestnut. If it is Light Chestnut, choose Dark Blond.

If you have MORE than 50% grey hair, choose a shade that is the same tone as your natural shade. For example, if you have Light Chestnut hair, choose a Light Chestnut base with or without golden or ash highlights.

BEFORE APPLICATION

Before starting, ensure you protect your clothes from stains and cover your shoulders with a towel.

To avoid colouring your skin, use the gloves provided and apply a day cream around your hair line.

Remember to remove all jewellery and don't apply the colour treatment after using a glittery hair spray or silicone serum (clean, dry hair without any products is best). Use a plastic comb rather than metal.

APPLYING THE COLOUR

First application on entirely natural hair: on dry, clean hair, directly with the nozzle or a colourist's brush, apply the product to the roots in a thick layer ensuring the roots are covered completely. Proceed down the lengths. Leave on for 30 minutes for fine or dry hair and 40 minutes for thicker hair.

If you have more than 75% grey hair, you can extend the leave-on time by 5 minutes. Rinse off.

Mixed hair and following applications (root touch-up): on dry, clean hair, directly with the nozzle or with a colourist's brush, apply to the roots in a thick layer ensuring the roots are covered completely. Do not spread down the lengths as you risk overloading the colour resulting in an unnatural and uneven result. Leave for 30 minutes for fine or dry hair and 40 minutes for thicker hair. If necessary to blend the colour, quickly spread to the lengths, on the last 1 or 2 minutes of the application.

If you have more than 75% grey hair, you can extend the root leave-on time by 5 minutes. Rinse off.

Remember to close tight your tube of Colouring Emulsion so you can reuse any remaining contents of tube.

APPLY THE NEUTRALISING BATH

This will stop the colouring process, remove any remaining residue of the Colouring Emulsion, seal the cuticle and fix the colour to the hair.

Dilute the sachet of Neutralizing Bath in a little warm water (1/2 cup). Apply on the hair, lather, massage well to remove any remaining residue of the Colouring Emulsion. Rinse. **TREATMENTS TO COMPLIMENT YOUR COLOUR**

Apply the Moisturising Shampoo after finishing your colour treatment, follow with the Moisturising Mask if necessary.

Reviews

There are yet no reviews for this product.